

THE TOTAL MUSEUM

AN INTERACTIVE MULTIMEDIA CONFERENCE

Two days of panel discussions and performance:

Friday, October 25, and Saturday, October 26, 1996

9 a.m. to 5:30 p.m.

The Art Institute of Chicago

Arthur Rubloff Auditorium

Enter at Columbus Drive, east entrance only.

Two weeks of special exhibitions:

Friday, October 18, 1996—Sunday, November 3, 1996

at locations throughout Chicago.

The conference is FREE with advance registration.

The Total Museum

As new technologies evolve at a rapid pace and the information age expands into the age of global communication, museums and educators must continue to stay abreast of and lead explorations into new media as tools for learning. It is understood that today both children and adults absorb information much more rapidly and in much different ways than they did only ten years ago. The development of new media and multimedia projects is therefore a pressing concern for museums, artists, educators and curators alike. Initiated through a collaboration of museums, cultural institutions, artists, and universities, **The Total Museum** conference will bring together a diverse group of thinkers and creators of interactive media projects in an open forum and discussion, and will define new directions and possible new collaborations within the field.

The Total Museum conference will center on two days of panel sessions, augmented by exhibitions of electronic and media artworks and special performances, that explore the potential impact of the new and ephemeral media of the information age on our current notion of the "museum." Three loosely defined areas: Immersive Concepts, Interactive Media, and The Digital Museum have been identified as starting points for discussion.

Immersive Concepts: How might the future ability to create fully convincing simulations of any reality or imagined space be used by museums?

Interactive Media: How are the authors of CD-ROMs, internet sites, multi-media installation works, and other interactive media exploring new areas of

perception and narration in a medium which presents information non-linearly and interactively?

The Digital Museum: How will the emerging planet-wide network of computers impact museums?

SCHEDULE OF EVENTS

PANEL DISCUSSIONS

Friday, October 25,
Rubloff Auditorium,
The Art Institute of Chicago

9:00 a.m.	keynote address: David Ross, Director, The Whitney Museum of American Art, New York City
10:00 a.m.	panel: Immersive Concepts
11:30 a.m.	panel: Interactive Environments
1:00 p.m.	break for lunch and visits to exhibitions
4:00 p.m.	panel: The Digital Museum

Saturday, October 26,
Rubloff Auditorium,
The Art Institute of Chicago

9:00 a.m.	keynote address: Roy Ascott, Director, CAiiA/Centre for Advanced Inquiry in the Interactive Arts, University of Wales, Great Britain
10:00 a.m.	panel: The Digital Museum
11:30 a.m.	panel: Immersive Concepts
1:00 p.m.	break for lunch and visits to exhibitions
4:00 p.m.	panel: Interactive Environments
5:30 p.m.	closing remarks: Hans-Peter Schwarz, Director, Media Museum, Center for Art and Media, Karlsruhe, Germany

EXHIBITION VIEWING

Sunday, October 27, at various locations throughout Chicago

noon—3:00 p.m.	visit exhibitions complimentary transportation provided
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ON-SITE DISCUSSIONS

Saturday, October 26	1:00—4:00 p.m.
Friday, October 25	1:00—4:00 p.m.
Sunday, October 27	noon—3:00 p.m.

For locations of exhibitions please check our Web site:
<http://www.pg.net/TotalMuseum>

KEYNOTE SPEAKERS:

David Ross, 9:00 a.m. Friday, October 25
Director, The Whitney Museum of American Art, New York City
Roy Ascott, 9:00 a.m. Saturday, October 26
Director, Center for Advanced Inquiry in the Interactive Arts,
University of Wales, Great Britain

CONCLUDING REMARKS:

Hans-Peter Schwarz, 5:00 p.m. Saturday, October 26
Director, Media Museum, Center for Art and Media, Karlsruhe, Germany

PANELISTS INCLUDE:

Paul Brenner, Randolph Street Gallery, Chicago
Shawn Decker, The School of The Art Institute of Chicago, Chicago
Monika Fleischman, German National Research Center for Information
Technology, Sankt Augustin, Germany
Richard Francis, Museum of Contemporary Art, Chicago
Carol Gigliotti, Ohio State University, Columbus
Myron Kruger, media artist and scientist, Vernon, Connecticut
John Manning, The School of The Art Institute of Chicago, Chicago
Hans Ulrich Reck, Academy of Media Arts, Köln, Germany
Mirosław Rogala, Chicago and CAiiA/Centre for Advanced Inquiry in the
Interactive Arts
Michael Rodemer, University of Michigan, Ann Arbor
Dan Sandin, The Electronic Visualization Laboratory, Chicago
Ellen Sandor, (Art)ⁿ Laboratory, Chicago
Gerd Schwandner, Center for Art and Media, Karlsruhe, Germany
Hans-Peter Schwarz, Center for Art and Media, Karlsruhe, Germany
Jill Scott, Center for Art and Media, Karlsruhe, Germany
Joan Truckenbrod, The School of the Art Institute of Chicago
Steina Vasulka, STEIM/Studio voor Elektro Instrumentale Muziek,
Amsterdam, The Netherlands

For updates, please check of Web Site
<http://www.pg.net/TotalMuseum>

MULTIMEDIA EXHIBITIONS AND PERFORMANCES

Works by the following artists can be seen at locations throughout the city:
(Art)ⁿ Laboratory

- Ellen Sandor, Stephan Meyers, Janine Fron
Mary Lucier
Tony Oursler
Mirosław Rogala
Jill Scott
Bill Seaman
Jeffrey Shaw
David Rokeby

Steina Vasulka

For updates, please check our Web site:

<http://www.pg.net/TotalMuseum>

FREE ADVANCE REGISTRATION is available through our Web site:
www.pg.net/TotalMuseum or by calling the Goethe Institut @ 312/329-0915.

Same day registration is available, but space is limited.
College classes are encouraged to register as a group.

The Total Museum is sponsored by: The Goethe-Institut Chicago, The Art Institute of Chicago, and the German-American Arts Foundation. Collaborating partners include: The School of The Art Institute of Chicago; Center for Art and Media Technology, Karlsruhe, Germany; City of Chicago, Department of Cultural Affairs; Museum of Contemporary Art, Chicago; The University of Illinois at Chicago. Goethe-Institut projects are cosponsored by Lufthansa.

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