

FINDINGS from CHOICE Project:

Word Association

Chicago:

Freedom = 36

Private = 19

Responsibility = 7

Other = 4

God = 3

Life = 2

Houston:

Freedom = 32

Private = 17

Other = 4

God = 2

Life = 2

Responsibility = 1

Information Source

Chicago:

Personal experience = 45

Social media/media = 44

Search engine = 34

Other = 15

Religious institution = 11

Houston:

Personal experience = 38

Social media/media = 34

Search engine = 26

Other = 10

Religious institution = 5